

MARY CUMMINGS

GHOSTWRITING PACKAGES FOR BUSY BUSINESS OWNERS & SELF-PUBLISHERS

SHAPE, TIDY AND POLISH - FROM EXISTING CONTENT

£1,750

Your published book is one of the best ways to show YOU as an authority in your field, but when do you find the time to write it, when you have a business to run?

That's where I come in. I'm a Wordsmith - writing is my thing and frankly, I can think of no job sweeter than to spend the whole day writing your book for you.

I do what I do best, so you can go do what you do best too! (That's a tongue twister!)

Here's how your project would pan out, from start to finish:

- We'll have an Initial interview to discuss your book concept and existing web content.
- I'll shape what you have into an initial outline. We'll discuss the outline, you can tell me what you like/dislike and we'll use that as our starting point for the book.
- I'll set to the task of writing an amazing book for you. We'll set milestones so that we keep to a sensible schedule.
- There will be editing back and forth, where you'll be able to provide plenty of feedback.
- We'll finish off with a final polish and edit, and then BINGO. You're done.
- I'll even throw in 100 brilliantly-crafted social media headlines, for you to promote your book across your social media platforms.

This fee is for a 35,000 manuscript and you can expect it to take approximately 3 months.

FOR ANY FURTHER QUERIES, PLEASE CONTACT ME AT
MARY.CUMMINGS@OUTLOOK.COM

WWW.MARYCUMMINGS.CO.UK

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GHOSTWRITING FROM CONCEPT TO COMPLETION

£3,500

If you don't have any existing content, that's perfectly fine too.

I'm an expert at taking what you have in your head, getting it down on paper and forming it into a piece of art - Wordsmith art, that is!

Here's how your project would pan out, from start to finish:

- We'll have an Initial interview to discuss your book concept. This is where I take PLENTY of notes, so you'll have to bear with lots of questions.
- I'll create a draft outline and from this, we'll determine what we need in the way of additional information to get started.
- Once that's all agreed, I'll set to the task of writing an amazing book for you.
- We'll set milestones so that we keep to a sensible schedule along the way and there's likely to be plenty of discussions in between - so you're very much in the driving seat.
- We'll finish off with a final polish and edit, and
- BINGO. You're done.
- I'll even throw in 100 brilliantly-crafted social media headlines, for you to promote your book across your social media platforms.

This fee is for a 35,000 manuscript and you can expect it to take approximately 4 months.

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