

MARY CUMMINGS

GHOSTWRITING PACKAGES FOR BUSY BUSINESS OWNERS & SELF-PUBLISHERS

CREATE A DETAILED OUTLINE

£1,200

Have you been working on your bookywook for so long, the ideas and threads are all tangled? Or have you made a start but feel so overwhelmed by it all, you've come to a grinding halt? Are you even certain you're starting out with the right premise for your book anyway?

I completely understand and I can help. I'll untangle you by bringing a fresh new perspective to your project. We'll work together to get your creative juices flowing again and between us, create a brilliant outline which will form the skeleton of your manuscript. Here's what we'll do together:

- We'll have an initial interview to discuss your book concept and/or existing notes.
- I'll shape what you have into a detailed outline. An outline is THE most important part of the project. It's the skeleton, muscles and even a few sinews to the project, providing it with form and structure so you can write a brilliant book.
- We'll need to work closely together to create the outline, so expect this to take at least 4 weeks.
- If you'd like to continue working with me, please see the package "Ghostwrite from Existing Outline" for more details.
- Alternatively, if you'd prefer to continue writing the book yourself, at least you will have a brilliant outline to better focus your creative juices.

This fee is to create a detailed outline only and can take at least 4 weeks.

FOR ANY FURTHER QUERIES, PLEASE CONTACT ME AT
MARY.CUMMINGS@OUTLOOK.COM

WWW.MARYCUMMINGS.CO.UK

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SHAPE, TIDY AND POLISH - FROM EXISTING WEB CONTENT

£2,000

Your published book is one of the best ways to show YOU as an authority in your field, but when do you find the time to write it, when you have a business to run?

Did you know you could be sitting on a goldmine of content? Your blog, that is! That's where I come in. I'll shape your web content into a brilliantly crafted book, so that you can have it published in no time!

Here's how your project will pan out, from start to finish:

- We'll have an initial interview to discuss your book concept and existing web content.
- I'll shape what you have into an initial outline. We'll discuss the outline, you can tell me what you like/dislike and we'll use that as our starting point for the book.
- I'll set to the task of writing an amazing book for you. We'll set milestones so that we keep to a sensible schedule.
- There will be editing back and forth, where you'll be able to provide plenty of feedback.
- We'll finish off with a final polish, edit and then BINGO. You're done.
- I'll even throw in 100 brilliantly-crafted social media headlines, for you to promote your book across your social media platforms.

This fee is for a 35,000 word manuscript. You should expect it to take at least 6-8 weeks.

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GHOSTWRITING PACKAGES FOR BUSY BUSINESS OWNERS & SELF-PUBLISHERS

GHOSTWRITE FROM EXISTING OUTLINE

£7,500

If we've been working together to create your outline, you'll have enjoyed working with me SO much, you'll want me to continue writing your book for you. (WINK).

Or, you may already have an outline and you're now looking for someone to add flesh to the outline "bones". In which case, let's do this!

Here's how your project would pan out, from start to finish:

- We'll have an initial interview to discuss your book concept and/or existing outline.
- If you've brought an existing outline to me, I'll need to examine it first for detail. Please note that if it's not a detailed outline, I may make some suggestions as to how you can improve it before I agree to take on the project.
- Your detailed outline will be the starting point for the book.
- We'll set milestones so that we keep to a sensible schedule.
- There will be editing back and forth, where you'll be able to provide plenty of feedback.
- Please expect your book to take at least 4-6 months.
- We'll finish off with a final polish, edit and then BINGO. You're done.
- I'll even throw in 100 brilliantly-crafted social media headlines, for you to promote your book across your social media platforms.

This fee is for a 35,000 word manuscript from an existing outline and can take 4-6 months.

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